Strategic PLAN²⁰¹⁹⁻²¹



- **OUR PURPOSE:** We promote and build a vibrant, strong volunteering community that is inclusive, respected and sustainable
- **OUR VISION:** Resilient communities and empowered, active people through meaningful volunteering
- Innovation **OUR VALUES:** Collaboration Accountability We strive to find new and We are transparent, take We work with our key strategic partners, members & stakeholders creative ways to engage responsibility for our outcomes, and organisations and individuals are answerable to our members, to promote, value, and support in meaningful volunteering. stakeholders, and communities. effective volunteering.

A Strong Volunteering Sector

We assist volunteer involving organisations to lead, manage and support their volunteers more effectively to achieve their vision for volunteering in Victoria.

- Facilitate capability and development pathways for volunteer leaders and managers
- Promote recognition of the professionalism of volunteer leaders and managers
- Foster and promote centres of expertise in volunteer management
- Create opportunities for sectors to harness the benefit of an inclusive and diverse workforce
- Champion the implementation of and adherence to the national standards

Promotion of meaningful volunteering

We promote the social, cultural, environmental and economic benefits of volunteering to individuals and communities.

- Recognise, promote and develop best practice volunteer opportunities in communities across Victoria, with a focus on under-represented communities
- Establish VV standards and codes of practices. These are recognised as foundational to the interests of volunteers
- Encourage and enhance diversity and levels of volunteering in Victoria
- Develop and promulgate meaningful research on volunteering

Advocacy for and by the sector

We build and maintain strong mutually beneficial relationships to ensure engagement and investment for the volunteering sector.

- Influence State government and members on policy matters that impact volunteering
- Support VA, State Peaks and others to succeed in the changing world of volunteering
- Enable members to advocate within their own sector (e.g. local govt, own peak body etc.) to support the rights, well-being and interests of volunteers
- Develop and promote resources that improve the volunteering sector and the volunteering experience.

Organisational capacity and capability

We ensure that Volunteering Victoria is an effective and sustainable organisation that will be enhanced through the following principles:

- A strong and diverse membership that adequately reflects the Victorian volunteer sector
- Sustainable value for new and existing members
- Sufficient reserves are maintained to cope with a large variation of income
- Leading practice governance, policies and procedures
- Attraction and retention of the best people, ensuring ongoing staff development
- Renewal through succession planning for key board and staff roles